

# **PRESS RELEASE**

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## **HMSHost International secures 8 stores, valued at nearly €80 million at Stockholm Arlanda Airport, Sweden**

**Amsterdam, 01 DECEMBER 2022 – HMSHost International, global market leader in the hospitality industry for people on the move, has reinforced their position in the Nordics. As part of the complete redevelopment of Sweden’s Stockholm Arlanda Airport, HMSHost has won eight locations, including seven standalone stores and one food court with five concepts. With a total contract value at nearly €80 million over five years, travellers can expect to enjoy a variety of brands, including Swedish coffee shop brand Espresso House, local burger hero Bun Meat Bun and celebrated authentic taqueria La Neta, amongst others in the second half of 2023.**

Sytze van der Aa, HMSHost International's Regional Managing Director Europe says; "The redevelopment of Stockholm Arlanda Airport's food & beverage offerings gave us an opportunity to reimagine our guest experience. Our extensive brand portfolio and strong local relationships created the perfect platform from which we could curate a beautiful, and truly Swedish, guest experience. We are so happy to work together with Swedavia as long-term business partners, continuing to create places people want to be, and look forward to opening our new stores next year."

Swedavia's total redevelopment of Stockholm Arlanda Airport is part of their vision to build the airport of tomorrow. The redevelopment, which will combine terminal 4 and 5, had a consolidation effect on the airport's food & beverage offerings into a new marketplace. In line with this, HMSHost International – active at the airport since 2005 – took the opportunity to redefine the guest experience through a careful selection of brands and concepts.

"Passengers at Stockholm Arlanda Airport should be able to easily choose from a variety of food outlets with flavors from different parts of the world, and the airport's offering should be able to meet all kinds of needs that passengers can feasibly have, no matter the time of day or night. At the same time, the offering and experience should contribute to a memorable experience that people want to share with others and enjoy again soon," says Charlotte Ljunggren, Chief Marketing Officer at Swedavia.

As of mid-2023, the doors will open at the renewed F&B scene at the airport, boasting a wide variety of concepts and brands of the highest quality and appeal. Swedish favorite coffee brand, **Espresso House**, will open two stores, bringing a world-class coffee experience to guests. Espresso House is the North Star for millions of coffee lovers all over Sweden, the Nordics and Germany.

Stockholm's **60 Degrees - Bar and Brewery**, is the latest iteration of HMS's proprietary gastro bar on a quest to serve the best beers. It is a place where local craft beers and gourmet dishes

will blend into a modern and truly unique design. For travellers seeking a more convenient offer in the airport, our **Fresh Forward** concept will provide a food and drink offer made fresh to consume on the go, while our **Brew'd** will bring coffee and beer lovers under the same roof, effectively delivering a craft-quality drinking and eating experience tailored to any time and part of the day. Keystone of the F&B development in the airport's new marketplace, **SAMLA – City Kitchens**, is a food hall created on the principle of unearthing the freshest food and drink discoveries from travels around Sweden and the world beyond. SAMLA – City Kitchens will hold celebrated taqueria **La Neta**, Asian favourites from **Asia Street Cooking** Ltd, alongside a tasty burger and middle eastern offer in the form of **Bun Meat Bun** and **Baba Grill** concepts respectively.

Arlanda's new marketplace will be built with a distinctive Nordic feel in functional solutions, choice of materials and expression. Of the 11 million passengers expected to depart from the Stockholm Arlanda Airport in 2023, 90% will pass through the new security checkpoint in the new Terminal 5 and continue to the new marketplace. Here travellers will find restaurants and cafés for all tastes and needs, interspersed with a large selection of shops and services with the best in Swedish and international fashion and design, placed across zones that respond to different moods and tempo changes in order to always be able to meet the travellers' specific energy levels and needs. The development strengthens HMSHost's nearly 17 year partnership with Swedavia and boosts HMSHost International's presence in the Nordics.

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**Download pictures at this link here:** <https://bit.ly/3gOc7BI>

#### **About HMSHost International:**

HMSHost International – part of the Autogrill Group – is the world's leading food & beverage operator for people on the move. In 50 years' time, we've curated an appealing and commercially sustainable portfolio of world famous partner brands, local heroes and brands we developed ourselves. You can find our restaurants at 43 airports, 35 train stations and 7 shopping malls, spread across 19 countries in Europe, India, the Middle East and Asia Pacific.

Visit [www.hmshost.international](http://www.hmshost.international) for more information and connect [on LinkedIn](#).

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#### **About Stockholm Arlanda Airport:**

The Swedavia Group owns, operates and develops ten airports across Sweden. Our role is to create the access Sweden needs to facilitate travel, business and meetings. Safe, satisfied passengers are the foundation of Swedavia's business. Swedavia is a world leader in developing airports with the least possible environmental impact. In 2021, the Group had annual revenue of about 2.7 billion Swedish kronor and nearly 2,300 employees.